

Distributor Solutions



Expertise is on your side. VIP has been dedicated to the beverage industry since 1972. Our fully integrated system works where you work: in the office, in the trade, and in the warehouse

IN THE OFFICE

VIP Beverage

Route accounting system serving the unique needs of the beverage industry. Provides power and flexibility for managing ordering, inventory, sales, pricing, picking, loading, routing, forecasting, and accounting.

KARMA **Brand Builder**

Retail Price Communication

Streamlines the time consuming task of communicating pricing to retailers by populating pricing and product information to the spreadsheet format required by each chain. Also can be used to easily create price books.

iDIG

Robust industry leading reporting tool providing access to critical data anytime, anywhere. Offers reports for sales, operations, and A/R.

KARMA

Full Service Communication

VIP staff assume responsibility of submitting all of your chain pricing.

99Bottles

EDGAR

Stores documents for easy retrieval and auto emails documents.

EDI

Handles electronic exchange of business documents with retailers and suppliers.

POS

Handles entry and management of sign requests, POS requests, and work orders for repairs.

IN THE WAREHOUSE

EasyOps

Warehouse management app for taking a physical inventory, moving product between locations, updating UPC codes, printing location and pallet 1D labels, viewing code date data, and more.

WebTL

Pallet and truck diagramming with customizable settings. Allows drag and dropping to move products between bays and allows viewing all of the bays in a truck at once.

Location Based Inventory

A system of organizing warehouses by location and code date. Prevents close-to-code issues, misrotations and lost products, and puts an end to employees hunting around the warehouse.

KARMA

A tool for conducting vehicle and equipment inspections, audits, and pallet tracking.

OrderStream

One integrated application for forecasting, demand planning and purchase order creation.

iDIG

Monitor and improve performance using the metrics available with operational reports.

EasyPick

Directed picking solution with a voice option to increase accuracy, productivity, and accountability in the warehouse.

IN THE TRADE

VIP Sales

Provides sales reps access to a wealth of crucial and real time data, allowing them to have one seamless solution to identify opportunities, reduce out-of-stocks, access real time critical data so they can focus on selling.

POS **VIPPAY** **iDIG** **KARMA**
Brand Builder

VIP Merchandising

Improves communication and efficiency by allowing you to establish a merchandising route, take on-hand inventories, track product movement, and place orders for out-of-stock products before the next regular order.

KARMA

CCM

Enable centralized control of national supplier mandates and local placements. Facilitate real-time communication of store item authorization and activity details to sales reps mobile devices.

KARMA **VIP Sales**

iDIG

Provides market insight to help reps improve sales. Mix and match with KARMA survey data on the spot.

KARMA

A tool for your teams to create reps improve tasks, collect data, and communicate with each other in the field.

iDIG

Retailer Portal

ecommerce selling platform with AI suggested items. Allow retailers to place orders online and view/manage their A/R.

VIPPAY **Brand Builder**
Connect

Brand Finder

Customizable map widget you can add to your website so consumers can easily find your brands.

Brand Builder

Digital product catalog that helps sales reps tell the stories of your brands, suggest similar brands, and educate your retailers and consumers.

VIP Delivery

Easy to learn app that allows drivers to efficiently deliver product and work with customers.

KARMA **VIPPAY**

BizStride

Optimize your routing with dynamic planning tailored to your goals and rules. Additional features include "actual versus plan" route analysis, business intelligence and strategic planning for efficient routes and reroutes. Let data drive your business.

VIPPAY

Enables collection and processing of checks, ACH, and credit card payments directly in VIP iOS apps and Retailer Portal.

